

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943552-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1521

Flight Dates	Order #	Alt Order #
08/21/12 - 08/24/12	943552	07898471

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/23/12	M-F Early Sunrise	5:00-6:00 AM	---T---	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/23/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$700.00 NM
2	08/22/12	08/24/12	M-F Sunrise @6AM	6:00-7:00 AM	--1-1--	1:00	2	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--1-1--	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	PRATV1203H	\$2,200.00 NM
2	WESHF		08/24/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	PRATV1203H	\$2,200.00 NM
3	08/21/12	08/24/12	NBC Today Show	7:00-9:00 AM	-1111--	1:00	4	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1111--	4	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHTu		08/21/12	7:58 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
2	WESHW		08/22/12	8:59 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
4	WESHTh		08/23/12	8:59 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
1	WESHF		08/24/12	7:22 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$2,600.00 NM
4	08/21/12	08/23/12	M-F 5-6 PM ROT	5:00-6:00 PM	-111---	1:00	3	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-111---	3	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHTu		08/21/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	PRATV1203H	\$2,400.00 NM
2	WESHW		08/22/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	PRATV1203H	\$2,400.00 NM
1	WESHTh		08/23/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	PRATV1203H	\$2,400.00 NM
5	08/23/12	08/23/12	M-F Entertainment Tonight	7:00-730 PM	---T---	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		08/23/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	1:00	PRATV1203H	\$3,600.00 NM

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943552-1	08/26/12	August 2012	07/30/12 - 08/24/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	PRIORITIES USA	1521	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/24/12	08/24/12	M-F Entertainment Tonight	7:00-730 PM	----F--	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$3,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
x 1	WESH		08/24/12	7:12 PM	M-F Entertainment Tonight	7:00-730 PM	1:00	PRATV1203H	\$3,600.00 NM
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,900.00
<u>Agency Commission</u>	\$4,485.00
<u>Net Amount Due</u>	\$25,415.00